1

* **Marketing Objectives:** Conversion Campaign
* **Industry:** E-commerce (Organic food ,Recipes)
* **Country**: Saudi Arabia
* **Sales: 40,239 SAR**
* **A.O.V** = 123 SAR
* **ROAS** = 9.07
* **Total Spend** = 4,400 **SAR**

2

* **Marketing Objectives:** Conversion Campaign
* **Industry:** E-commerce (Organic food ,Recipes)
* **Country**: Saudi Arabia
* **Sales:** 51,539 SAR
* **A.O.V** = 127 SAR
* **ROAS** = 9.18
* **Total Spend** = 5,617.36 **SAR**

3

* **Marketing Objectives:** Conversion Campaign
* **Industry:** E-commerce (Organic food ,Recipes)
* **Country**: Saudi Arabia
* **Sales:** 39,780 SAR
* **A.O.V** = 124 SAR
* **ROAS** = 6.05
* **Total Spend** = 6,717 **SAR**

4

* **Marketing Objectives:** Conversion Campaign
* **Industry:** E-commerce (Organic food ,Recipes)
* **Country**: Saudi Arabia
* **Sales:** 66,873 SAR
* **A.O.V** = 129 SAR
* **ROAS** = 11.48
* **Total Spend** = 5,823 **SAR**

5

* **Marketing Objectives:** Conversion Campaign
* **Industry:** E-commerce (Organic food ,Recipes)
* **Country**: Saudi Arabia
* **Sales:** 69,707 SAR
* **CPP (Cost Per Purchase)** = 12.99 SAR
* **Total Purchases (Orders)** = **617**
* **A.O.V** = 131 SAR
* **ROAS** = 8.70
* **Total Spend** = 8,015 **SAR**